

## Do You Offer Poor Customer Service?

Here are 9 of the most common examples of poor customer service. Is your centre guilty of any of these?

- 1. Members are kept waiting
- 2. Members are not greeted when they arrive
- 3. Staff do not use members names
- 4. Communication skills are poor (staff lack the ability to talk to the members)
- 5. Your centre offers inconsistent service (good one day bad the next)
- 6. Members are not farewelled when they leave
- 7. Staff do not say thank you at the end of a sale
- 8. Staff do not know how to resolve a complaint correctly
- 9. There is no follow up on a sale